

PURINA BEYOND SIMPLY INDOOR GRAIN FREE WILD-CAUGHT SALMON, EGG & SWEET POTATO
RECIPE NATURAL ADULT CAT FOOD WITH ADDED VITAMINS, MINERALS & NUTRIENTS

GUARANTEED ANALYSIS:

Crude Protein (Min)	33.0%
Crude Fat (Min)	10.0%
Crude Fat (Max)	12.5%
Crude Fiber (Max)	6.5%
Moisture (Max)	12.0%
Linoleic Acid (Min)	1.3%
Calcium (Ca) (Min)	1.0%
Phosphorus (P) (Min)	0.9%
Zinc (Zn) (Min)	150 ppm
Selenium (Se) (Min)	0.35 ppm
Vitamin A (Min)	12,000 IU/kg
Vitamin E (Min)	150 IU/kg
<i>Bacillus coagulans</i> * (Min)	600 million CFU/lb

*Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profiles.

INGREDIENTS: Salmon, pea starch, chicken meal, pea protein, canola meal, cassava root flour, dried egg product, powdered cellulose, dried yeast, dried sweet potatoes, pea fiber, beef fat preserved with mixed-tocopherols, natural flavor, phosphoric acid, calcium carbonate, sodium bisulfate, potassium chloride, whole cranberries, salt, taurine, DL-Methionine, choline chloride, **MINERALS** [zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, calcium iodate, sodium selenite], **VITAMINS** [Vitamin E supplement, niacin (Vitamin B-3), Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), menadione sodium bisulfite complex (Vitamin K), Vitamin D-3 supplement, biotin (Vitamin B-7)], L-Lysine monohydrochloride, Vitamin E supplement, dried *Bacillus coagulans* fermentation product. C424319

Manufactured and Guaranteed by: Nestle Purina PetCare Company, St. Louis, Mo 63164 USA

Purina Beyond Simply Indoor Grain Free Wild-Caught Salmon, Egg & Sweet Potato Recipe is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats.

RECOMMENDED DAILY FEEDING AMOUNTS

Weight of Cat		Feeding Amount Weight Maintenance		Feeding Amount 10% Calorie Reduction	
(lbs)	(kg)	(cups)	(grams)	(cups)	(grams)
5 - 9	2.3 - 4.1	1/2 to 3/4	50 - 74	1/3 to 2/3	33 - 66
10 - 14	4.5 - 6.3	3/4 to 1-1/4	74 - 124	2/3 to 1	66 - 99

ADULT CAT FEEDING INSTRUCTIONS

These recommended feeding amounts are based on using a standard 8 oz/250 ml measuring cup which contains approximately 99 g of Purina Beyond. Use the recommended amount to fill your cat's bowl in the morning, so your cat can enjoy Purina Beyond throughout the day. Ideal body condition should be maintained by adjusting this amount based on your cat's age, activity and environment. Nutritional needs

will change over time. You can best serve your pet by feeding the amount that maintains a healthy weight, whereby you can easily feel your cat's ribs.

MAKING THE SWITCH TO PURINA BEYOND

Although you'll be anxious to see the difference Purina Beyond can make in your cat, please allow 7 - 10 days to ease the transition from your cat's current food. This will help avoid stomach upset. Each day, simply feed a little less of the previous food and a little more Purina Beyond until you're feeding Purina Beyond exclusively.

NO SUPPLEMENTS NECESSARY

Purina Beyond provides 100% complete and balanced nutrition for adult cats. There is no need to add vitamins, minerals or other supplements, unless specifically directed by a veterinarian.

FRESH WATER, PROPER DIET & VETERINARY CARE

Be sure to provide fresh water in a clean container for your cat daily. Proper diet, exercise and veterinary care are the best ways to keep your cat healthy. If your cat hasn't had a check-up in the past year, please make an appointment today.

Contains a source of live (viable) naturally occurring microorganisms.

Calorie Content (calculated)(ME):

3250 kcal/kg

322 kcal/cup

10% less fat than Beyond Simply White Meat Chicken & Whole Oat Meal Recipe