

PURINA PRO PLAN BRAND DOG FOOD ACTIVE 27/17 CHICKEN & RICE FORMULA

**GUARANTEED ANALYSIS:**

Crude Protein (Min)	27.0%
Crude Fat (Min)	17.0%
Crude Fiber (Max)	3.0%
Moisture (Max)	12.0%
Linoleic Acid (Min)	1.5%
Eicosapentaenoic Acid (EPA) (Min)	0.10%
Docosahexaenoic Acid (DHA) (Min)	0.10%
Calcium (Ca) (Min)	1.1%
Phosphorus (P) (Min)	0.9%
Selenium (Se) (Min)	0.35 mg/kg
Vitamin A (Min)	15,000 IU/kg
Vitamin E (Min)	460 IU/kg
Ascorbic Acid (Vitamin C)* (Min)	70 mg/kg
Glucosamine* (Min)	400 ppm
Omega-6 Fatty Acids* (Min)	1.7%
<i>Bacillus coagulans</i> * (Min)	600 million CFU/lb

\*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

**INGREDIENTS:** Chicken, rice, whole grain wheat, poultry by-product meal (source of glucosamine), corn gluten meal, beef fat preserved with mixed-tocopherols, whole grain corn, corn germ meal, fish meal (source of glucosamine), dried egg product, natural flavor, fish oil, salt, calcium carbonate, potassium chloride, mono and dicalcium phosphate, **VITAMINS** [Vitamin E supplement, niacin (Vitamin B-3), Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), menadione sodium bisulfite complex (Vitamin K), Vitamin D-3 supplement, biotin (Vitamin B-7)], choline chloride, **MINERALS** [zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, calcium iodate, sodium selenite], L-Lysine monohydrochloride, DL-Methionine, L-ascorbyl-2-polyphosphate (Vitamin C), dried *Bacillus coagulans* fermentation product, garlic oil. W448419

**Manufactured and Guaranteed by: Nestlé Purina PetCare Company, St. Louis, MO 63164 USA**

Animal feeding tests using AAFCO procedures substantiate that Pro Plan Active 27/17 Chicken & Rice Formula provides complete and balanced nutrition for all life stages, including growth of large sized dogs (70 lb. or more as an adult).

## RECOMMENDED DAILY FEEDING AMOUNTS

Weight Range (lbs)	(kg)	Feeding Amount (cups)	(grams)
3 - 12	1.4 - 5.4	1/3 to 1	37 - 112
13 - 20	5.9 - 9.1	1 to 1-1/3	112 - 149
21 - 35	9.5 - 15.9	1-1/3 to 2	149 - 223
36 - 50	16.3 - 22.7	2 to 2-1/2	223 - 279
51 - 75	23.1 - 34.0	2-1/2 to 3-1/4	279 - 363
76 - 100	34.5 - 45.4	3-1/4 to 4	363 - 446
Over 100	Over 45.4	4 cups plus 1/4 cup for each 10 lbs of body weight over 100 lbs	446 g plus 28 g for each 4.5 kg of body weight over 45.4 kg

Using a standard 8 oz/250 ml measuring cup which contains approximately 112 g of Pro Plan.

We recommend that you keep your dog in ideal body condition and not allow your dog to become overweight. The exact amount of food your dog requires will need to be adjusted according to age, activity and environment. But a good place to start is with these guidelines for an average, active, adult dog fed once daily.

### FEEDING WEANING PUPS

Start puppies on dry or moistened Pro Plan as early as they begin to nibble at solid foods, generally 3 - 4 weeks of age.

### FEEDING GROWING PUPS

Feed pups (to six months of age) all of the moistened Pro Plan they will consume at intervals throughout the day. If fed dry, Pro Plan may be kept before pups at all times.

### FEEDING FOR REPRODUCTION

Pro Plan provides the extra nutrition needed by reproducing females in stages of gestation and lactation. Food consumption may vary during gestation, so feed the amount needed to maintain the pregnant female's ideal body condition. Food intake may double or even quadruple during lactation.

### MAKING THE SWITCH TO PRO PLAN

Although you'll be anxious to see the difference Pro Plan can make in your dog, please allow 7 - 10 days to ease the transition from your dog's current food. Each day, simply feed a little less of the previous food and a little more Pro Plan until you're feeding Pro Plan exclusively. This gradual transition will help avoid dietary upsets.

Contains a source of live (viable) naturally occurring microorganisms.

Provide adequate fresh water in a clean container daily.

For your pet's health, see your veterinarian regularly.

Calorie Content (fed)(ME):

4245 kcal/kg

475 kcal/cup