PRO PLAN BRAND DOG FOOD PUPPY SENSITIVE SKIN \& STOMACH SALMON \& RICE FORMULA DOG FOOD

## GUARANTEED ANALYSIS:

| Crude Protein (Min) | $28.0 \%$ |
| :--- | :--- |
| Crude Fat (Min) | $18.0 \%$ |
| Crude Fiber (Max) | $3.0 \%$ |
| Moisture (Max) | $12.0 \%$ |
| Linoleic Acid (Min) | $1.6 \%$ |
| Eicosapentaenoic Acid (EPA) (Min) | $0.1 \%$ |
| Docosahexaenoic Acid (DHA) (Min) | $0.1 \%$ |
| Calcium (Ca) (Min) | $1.1 \%$ |
| Phosphorus (P) (Min) | $0.9 \%$ |
| Vitamin A (Min) | 15,000 IU/kg |
| Vitamin E (Min) | 100 IU/kg |
| Omega-6 Fatty Acids* (Min) | $1.7 \%$ |

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.
INGREDIENTS: Salmon, rice, barley, fish meal, canola meal, beef fat preserved with mixed-tocopherols, dried yeast, oat meal, pea protein, salmon meal, natural flavor, fish oil, sunflower oil, dried chicory root, salt, L-Lysine monohydrochloride, calcium carbonate, potassium chloride, DL-Methionine, taurine,

MINERALS [zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, calcium iodate, sodium selenite], choline chloride, mono and dicalcium phosphate, VITAMINS [Vitamin E supplement, niacin (Vitamin B-3), Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride, folic acid (Vitamin B-9), menadione sodium bisulfite complex (Vitamin K), biotin (Vitamin B-7), Vitamin D-3 supplement], L-ascorbyl-2-polyphosphate (Vitamin C). B440622

## Manufactured and Guaranteed by: Nestlé Purina PetCare Company, St. Louis, MO 63164 USA

Pro Plan Puppy Sensitive Skin \& Stomach Salmon \& Rice Formula is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for all life stages, including growth of large sized dogs ( 70 lb . or more as an adult).

## RECOMMENDED DAILY FEEDING AMOUNTS

|  |  |  | Feeding Amount |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Weight at | 1-1/2-3 | 4-5 Months | 6-8 Months | 9-11 Months | 1-2 Years |
| Maturity | Months |  |  |  |  |
| (lbs) | (cups) | (cups) | (cups) | (cups) | (cups) |
| 2-12 | 1/4 to 1-1/4 | 1/3 to 1-1/4 | 1/3 to 1 | 1/3 to 1 | Feed as Adult |
| 13-20 | 3/4 to 1-1/2 | 1-1/3 to 1-2/3 | 1-1/3 to 1-1/2 | 1-1/4 to 1-1/2 | Feed as Adult |
| 21-50 | 1 to 2-1/2 | $1-1 / 2$ to 3 | 1-3/4 to 2-2/3 | 1-1/2 to 2-3/4 | Feed as Adult |
| 51-75 | 1-1/4 to 2-3/4 | 3-1/3 to 3-3/4 | 3-1/2 to 4-1/4 | 2-3/4 to 4-2/3 | 2-3/4 to 3-1/2 |
| 76-100 | 1-1/2 to 2-3/4 | $3-1 / 4$ to 4 | 3-2/3 to 4-1/3 | 4-1/4 to 4-3/4 | $3-1 / 2$ to 4 |
| 101 and over | 2-3/4 cups plus | 4 cups plus 1/4 | 4-1/3 cups plus | 4-3/4 cups plus | 4 cups plus 1/4 |
|  | 1/4 cup for | cup for each 10 | 1/3 cup for | 1/3 cup for | cup for each 10 |
|  | each 10 lbs of | lbs of body | each 10 lbs of | each 10 lbs of | lbs of body |
|  | body weight | weight over | body weight | body weight | weight over |
|  | over 100 lbs | 100 lbs | over 100 lbs | over 100 lbs | 100 lbs |
| (kg) | (grams) | (grams) | (grams) | (grams) | (grams) |
| 1-5 | 30-151 | 40-151 | 40-120 | 40-120 | Feed as Adult |
| 6-9 | 90-181 | 161-201 | 161-181 | 151-181 | Feed as Adult |
| 10-23 | 120-301 | 181-361 | 211-321 | 181-331 | Feed as Adult |
| 24-34 | 151-321 | 402-452 | 422-512 | 331-562 | 331-422 |
| 35-45 | 181-331 | 392-482 | 442-522 | 512-572 | 422-482 |
| Over 45 | 331 g plus 30 g | 482 g plus 30 g | 522 g plus 40 g | 572 g plus 40 g | 482 g plus 30 g |
|  | for each 4.5 kg | for each 4.5 kg | for each 4.5 kg | for each 4.5 kg | for each 4.5 kg |
|  | of body weight | of body weight | of body weight | of body weight | of body weight |
|  | over 45.4 kg | over 45.4 kg | over 45.4 kg | over 45.4 kg | over 45.4 kg |

Using a standard $8 \mathrm{oz} / 250 \mathrm{ml}$ measuring cup which contains approximately 120 g of Pro Plan.
Puppies start to nibble solid foods at 3-4 weeks of age. Keep moistened Pro Plan available at all times. Allow your puppy to eat at will until fully weaned ( $6-8$ weeks). After weaning, Pro Plan can be fed moistened or dry. For best results, develop a regular feeding schedule such as three small meals a day for younger puppies. You can gradually reduce to one feeding in the morning and one in the evening as your puppy ages. The routine should not vary. As puppies near adulthood, their calorie needs may drop, and your puppy may begin leaving some food in the bowl. Don't misinterpret this as an indication of dislike for the food. Instead, begin offering less so your puppy doesn't overeat and stays in ideal body condition.

Nestlé Purina Research indicates that avoiding overfeeding of puppies may help their development. Maintaining ideal body condition is key to encouraging proper growth in all puppies, especially large breeds. The indicated amounts are only a guideline. If your puppy becomes overweight, a reduction of your puppy's daily food intake may be appropriate. You may wish to consult your veterinarian about a weight control program.

## FEEDING FOR REPRODUCTION

Pro Plan provides the extra nutrition needed by reproducing females in stages of gestation and lactation. Food consumption may vary during gestation, so feed the amount needed to maintain the pregnant female']s ideal body condition. Food intake may double or even quadruple during lactation.

MAKING THE SWITCH TO PRO PLAN
Although you'll be anxious to see the difference Pro Plan can make in your dog, please allow 7-10 days
to ease the transition from your dog's current food. Each day, simply feed a little less of the previous food and a little more Pro Plan until you're feeding Pro Plan exclusively. This gradual transition will help avoid dietary upsets.

Provide adequate fresh water in a clean container daily.
For your pet's health, see your veterinarian regularly.
Calorie Content (fed)(ME):
$3976 \mathrm{kca} / \mathrm{kg}$
$479 \mathrm{kcal} / \mathrm{cup}$

