

PURINA ONE TRUE INSTINCT GRAIN FREE FORMULA WITH REAL BEEF NATURAL DOG FOOD  
WITH ADDED VITAMINS, MINERALS & NUTRIENTS

**GUARANTEED ANALYSIS:**

Crude Protein (Min)	30.0%
Crude Fat (Min)	17.0%
Crude Fiber (Max)	4.0%
Moisture (Max)	12.0%
Linoleic Acid (Min)	1.5%
Calcium (Ca) (Min)	1.0%
Phosphorus (P) (Min)	0.8%
Zinc (Zn) (Min)	150 mg/kg
Selenium (Se) (Min)	0.35 mg/kg
Vitamin A (Min)	15,000 IU/kg
Vitamin E (Min)	460 IU/kg
Glucosamine* (Min)	400 ppm
Omega-6 Fatty Acids* (Min)	1.6%

\*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

**INGREDIENTS:** Beef, chicken meal, soybean meal, canola meal, cassava root flour, pea starch, beef fat preserved with mixed-tocopherols, dried egg product, dried yeast, dried beet pulp, lentil flour, natural flavor, glycerin, pea protein, sunflower oil, salt, DL-Methionine, dried sweet potatoes, **VITAMINS** [Vitamin E supplement, niacin (Vitamin B-3), Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), Vitamin D-3 supplement, menadione sodium bisulfite complex (Vitamin K), biotin (Vitamin B-7)], calcium carbonate, taurine, mono and dicalcium phosphate, potassium chloride, **MINERALS** [zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, calcium iodate, sodium selenite], choline chloride. D417120

**Manufactured and Guaranteed by: Nestlé Purina PetCare Company, St. Louis, MO 63164 USA**

Purina ONE True Instinct Grain Free Formula With Real Beef is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs.

**RECOMMENDED DAILY FEEDING AMOUNTS**

Weight Range (lbs)	Weight Range (kgs)	Feeding Amount (cups)	Feeding Amounts (grams)
3 - 12	1.4 - 5.4	1/2 to 1-1/8	51 - 116
13 - 20	5.9 - 9.1	1-1/8 to 1-2/3	116 - 171
21 - 35	9.5 - 15.9	1-2/3 to 2-1/4	171 - 231
36 - 50	16.3 - 22.7	2-1/3 to 2-3/4	240 - 283
51 - 75	23.1 - 34.0	3 to 3-3/4	308 - 385
76 - 100	34.5 - 45.4	3-3/4 to 4-2/3	385 - 480
Over 100	Over 45.4	4-2/3 cups plus 1/4 cup for each 10 lbs of body weight over 100 lbs	480 g plus 26 g for each 4.5 kg of body weight over 45.4 kg

## ADULT DOG FEEDING INSTRUCTIONS

The recommended feeding amounts indicated are based upon the average nutritional needs of an adult dog with a normal activity level (using a standard 8 oz/250 ml measuring cup, which contains approximately 103 g of Purina ONE). Factors, such as a dog's metabolism, breed size, activity level, age and whether the dog is spayed or neutered, will affect the amount of Purina ONE needed to maintain an ideal body condition. The pet experts at Purina have provided the feeding amounts indicated as a starting point. If you find that your dog is losing weight or becomes overweight when fed these amounts, please adjust accordingly. To help your dog maintain an ideal body condition, monitor your dog's weight on a regular basis, making sure that his ribs are easily felt and the waist is visible when viewed from above. Maintaining an ideal body condition can impact your dog's lifelong health.

## IT'S NOT FOR ALL DOGS

Purina ONE True Instinct formula is specifically formulated for adult dogs. If you have a puppy, or a pregnant or nursing dog, feed Purina ONE Healthy Puppy Formula.

## MAY BE SERVED DRY OR MOISTENED

Purina ONE may be fed dry or mixed with water. If mixed, we suggest one part liquid to four parts Purina ONE.

## MAKING THE SWITCH TO PURINA ONE

Although you'll be anxious to see the difference Purina ONE can make in your dog, please allow 7 - 10 days to ease the transition from your dog's current food. Each day, simply feed a little less of the previous food and a little more Purina ONE until you're feeding Purina ONE exclusively. This gradual transition will help avoid dietary upsets.

## NO SUPPLEMENTS NECESSARY

Purina ONE provides 100% complete and balanced nutrition for adult dogs. There is no need to add vitamins, minerals or other supplements, unless specifically directed by a veterinarian.

## FRESH WATER, PROPER DIET & VETERINARY CARE

Be sure to provide fresh water in a clean container for your dog daily. Proper diet, exercise and veterinary care are the best ways to keep your dog healthy. If your dog hasn't had a check-up in the past year, please make an appointment today.

Calorie Content (calculated)(ME):

3764 kcal/kg

386 kcal/cup