PURINA BEYOND SIMPLY SALMON & WHOLE BROWN RICE RECIPE NATURAL CAT FOOD WITH ADDED VITAMINS, MINERALS & NUTRIENTS

GUARANTEED ANALYSIS:

Crude Protein (Min)	33.0%
Crude Fat (Min)	15.0%
Crude Fiber (Max)	4.0%
Moisture (Max)	12.0%
Linoleic Acid (Min)	1.3%
Calcium (Ca) (Min)	1.0%
Phosphorus (P) (Min)	0.9%
Zinc (Zn) (Min)	150 mg/kg
Selenium (Se) (Min)	0.35 mg/kg
Vitamin A (Min)	12,000 IU/kg
Vitamin E (Min)	150 IU/kg
Taurine (Min)	0.15%
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Bacillus coagulans* (Min) 600 million CFU/lb

INGREDIENTS: Salmon, chicken meal, whole barley, rice, pea protein, dried egg product, whole brown rice, dried yeast, beef fat preserved with mixed-tocopherols, pea fiber, natural flavor, phosphoric acid, sodium bisulfate, potassium chloride, L-Lysine monohydrochloride, whole cranberries, salt, calcium carbonate, dried spinach, taurine, VITAMINS [Vitamin E supplement, niacin (Vitamin B-3), Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), menadione sodium bisulfite complex (Vitamin K), Vitamin D-3 supplement, biotin (Vitamin B-7)], choline chloride, MINERALS [zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, calcium iodate, sodium selenite], dried *Bacillus coagulans* fermentation product. G426119

Manufactured by: Nestlé Purina PetCare Company, St. Louis, MO 63164 USA

Purina Beyond Simply Salmon & Whole Brown Rice Recipe is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats.

RECOMMENDED DAILY FEEDING AMOUNTS

Weight of Cat		Feeding Amount	
(lbs)	(kg)	(cups)	(grams)
5 - 9	2.3 - 4.1	1/3 to 2/3	39 to 78
10 - 14	4.5 - 6.3	2/3 to 1	78 to 117

ADULT CAT FEEDING INSTRUCTIONS

These recommended feeding amounts are based on using a standard 8 oz/250 ml measuring cup which contains approximately 117 g of Purina Beyond. Use the recommended amount to fill your cat's bowl in the morning, so your cat can enjoy Purina Beyond throughout the day. Ideal body condition should be maintained by adjusting this amount based on your cat's age, activity and environment. Nutritional needs will change over time. You can best serve your pet by feeding the amount that maintains a healthy weight, whereby you can easily feel your cat's ribs

^{*}Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profiles.

MAKING THE SWITCH TO PURINA BEYOND

Although you'll be anxious to see the difference Purina Beyond can make in your cat, please allow 7 - 10 days to ease the transition from your cat's current food. This will help avoid stomach upset. Each day, simply feed a little less of the previous food and a little more Purina Beyond until you're feeding Purina Beyond exclusively.

NO SUPPLEMENTS NECESSARY

Purina Beyond provides 100% complete and balanced nutrition for adult cats. There is no need to add vitamins, minerals or other supplements, unless specifically directed by a veterinarian.

FRESH WATER, PROPER DIET & VETERINARY CARE

Be sure to provide fresh water in a clean container for your cat daily. Proper diet, exercise and veterinary care are the best ways to keep your cat healthy. If your cat hasn't had a check-up in the past year, please make an appointment today.

Contains a source of live (viable) naturally occurring microorganisms.

Calorie Content (calculated)(ME): 3658 kcal/kg 428 kcal/cup