

NESTLE PURINA PETCARE US SOCCER FLYAWAY TRIP SWEEPSTAKES
Official Rules

NO PURCHASE OR PAYMENT NECESSARY. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

BY ENTERING THE SWEEPSTAKES EACH ENTRANT (OR THEIR PARENT/LEGAL GUARDIAN) AGREES TO THESE OFFICIAL RULES.

1. **Eligibility:** The Nestlé Purina Petcare – “US Soccer Flyaway Trip Sweepstakes” (the “Sweepstakes”) is open only to legal residents of the 50 United States and District of Columbia who are 18 years or older (or 19 if resident of AL or NE). Void where prohibited by law. No purchase necessary to enter the Sweepstakes. Employees of Nestlé Purina PetCare Company, 800 Chouteau Ave, St. Louis, Missouri, US 63102 (the “Sponsor”), Brandmovers, Inc., 1519 Carroll Dr. NW, Atlanta, GA 30318 (“Administrator”) (collectively with Sponsor the “Released Parties”), and any of their respective affiliates, subsidiaries, advertising agencies, or any other company or individual involved with the design, production execution or distribution of the Sweepstakes and their immediate family (spouse, parents and step-parents, siblings and step-siblings, and children and step-children) and household members of each such employee are not eligible to enter or win. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.
2. **Sweepstakes Period:** The Sweepstakes starts at 11:59:59 AM AM Central Time (“CT”) on November 3, 2025, and ends at 11:59:59 AM CT on November 14, 2025 (“Sweepstakes Period”).
3. **How to Enter.** To enter the Sweepstakes, open your myPurina app (on Apple or Android) and log in using your Purina Rewards member log-in (“Rewards Account”). Once logged in, open the Rewards Catalog, then find and add the US Soccer Flyaway Trip Sweepstakes Entry item to your Rewards Cart, and complete the checkout process to receive one (1) entry into the Sweepstakes random drawing. All entries must be submitted by 11:59:59 AM CT on November 14, 2025, to be eligible for the Sweepstakes random drawing. Sponsor is not responsible for any technical issue relating to the entry.
4. **Winner Selection and Notification:** One (1) Grand Prize winner will be selected via a random drawing to be held by Administrator on or about November 17, 2025. The potential winner will be notified by Administrator via email notifying the individual they are a potential winner, to be sent to the email address associated with the potential winner's myPurina account registration on or about the day of the random drawing (each a “Winner Notification”). The potential winner must respond within **24 hours** from Administrator sending the Winner Notification email to the potential winner in order for Administrator to verify the potential winner's contact information and eligibility and which Game they would like to attend. In the event the potential winner fails to respond to the Winner Notification within **24 hours**, that potential winner forfeits their right to be the Grand Prize winner and their right to receive the Grand Prize, and an alternate winner will be selected, time permitting, at Sponsor's sole discretion. Neither Administrator nor Sponsor are responsible for any undeliverable, misdirected, unanswered or technical glitches associated with the Winner Notification email being sent or received. Odds of winning depend on the total number of entries received during the Sweepstakes Period.

5. **Prize and Approximate Retail Value ("ARV") – One (1) Grand Prize** – A 3-day/2-night trip for four (4) people to either Ft. Lauderdale or Orlando Florida (as selected by the Grand Prize winner) to see the US Women's National Team vs Italy soccer match. Trip includes roundtrip coach airfare for four (4) people from a major airport nearest Grand Prize winner's residence (as approved by Sponsor in its sole discretion) to a Sponsor-specified airport in the match destination; two (2) nights hotel accommodations (two standard room/double occupancy each) at a Sponsor-specified hotel in either Ft. Lauderdale or Orlando, FL (depending on the game selected by Grand Prize winner); transportation to/from the airport in Florida for four (4) people (flight/hotel/ground transportation to/from destination airport to be arranged by United States Soccer Federation and the Administrator); and four (4) tickets to EITHER (a) the Friday, November 28, 2025 US v Italy soccer match at Interco Stadium in Orlando, FL OR (b) the Monday, December 1, 2025 US v Italy soccer match at Chase Stadium in Ft. Lauderdale, FL (collectively, the "Trip"). ARV: \$4,300.00. Any difference between the stated ARV and actual ARV will not be awarded. Valid credit card is required upon hotel check-in. Any additional room charges or incidentals are the sole responsibility of the winner.

Winner and Guests are solely responsible for any costs and expenses of the Trip not specified as included in these Official Rules, including but not limited to tips, meals, souvenirs, local and long-distance telephone calls, laundry, insurance, baggage fees, ground transportation not specified above, parking, and other personal expenses associated with the Trip. Winner and Guests are solely responsible for ground transportation to and from the departure airport. Seat locations at the match are at Sponsor's sole discretion. Sponsor is not responsible for any match delay, cancellation or rescheduling and in the event of such delay, cancellation or rescheduling the Grand Prize winner will not receive the match tickets as part of their prize and no difference between the stated ARV and actual ARV will be awarded. No substitution of prize is permitted except that Sponsor in its sole discretion may award a substitute prize/prize component of equal or greater value for any reason. Prize may not be transferred, substituted or redeemed for cash by the Grand Prize winner or any Guest. Federal, state, and local taxes on the prize (if applicable) are the sole responsibility of the Grand Prize winner.

If Grand Prize winner selects the Orlando match as their prize, the winner and their Guests must depart on November 27, 2025, and return on November 29, 2025, or prize will be forfeited and go unawarded. If the Grand Prize winner selects the Ft. Lauderdale match as their prize, the winner and their Guests must depart on November 30, 2025, and return on December 2, 2025, or prize will be forfeited and go unawarded. Winner and Guests must travel together on specified itinerary, including same departure date, destination and return date or prize may be forfeited in its entirety. Winner and Guests are solely responsible for obtaining and traveling with photo identification and any other documentation required for travel. The Released Parties (defined in Official Rule #1) are not liable for any expenses incurred as a consequence of flight cancellation or delay. There shall be no compensation or prize substitution if Winner and/or Guests are unable to take the Trip by reason of illness, family emergency, personal events, terrorism, labor strikes, weather, pandemic, or other acts beyond Sponsor's control. Guests must be at least 18 years of age or older (or 19 if a resident of AL or NE) unless they are traveling with a parent or legal guardian. In the event the Grand Prize winner decides to take less than three (3) Guests, no refunds or cash difference will be awarded. In the event the Grand Prize winner resides within a 300-mile radius of the Florida destination they select as their prize (i.e., Orlando or Ft. Lauderdale), that winner will receive ground transportation in lieu of airfare and any difference in the ARV stated in these Official Rules and the actual ARV will not be awarded.

The Grand Prize winner will be required to complete and sign an Affidavit of Eligibility and Liability/Publicity Release and a W9 tax form (collectively, the "Prize Release") and return the executed Prize Release documents to Administrator **within five (5) days** from Administrator emailing the Prize Release documents to the potential Grand Prize winner. In the event the

Grand Prize winner fails to return the completed and signed Prize Release documents within **five (5) days** from Administrator emailing the Prize Release documents to the potential Grand Prize winner, that potential winner will forfeit their right to the Grand Prize which may be awarded to an alternate winner, time permitting. A 1099 form will be reported to proper tax authorities for the Grand Prize. Guests (or their parent/legal guardian if any guest is deemed a minor in their state of residence) will be required to sign a Liability/Publicity Release prior to issuance of the prize.

6. **Claiming the Prize:** Upon Administrator's receipt of the completed and signed Prize Release documents, Sponsor or Administrator will assist the Grand Prize winner in arranging the Trip details and elements. All unclaimed or returned prize elements remain the property of Sponsor. Neither Administrator nor Sponsor are responsible for emails or voicemail messages that are lost, misdirected, unopened, or for any technical glitches associated with or interfering with their ability to assist the Grand Prize winner in arranging the Trip.
7. **Participation Conditions/Release/Consent to use Likeness:** By participating, each participant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Sponsor which are binding and final in all matters relating to this Sweepstakes; (b) release and hold harmless the Released Parties from and against any and all claims, expenses, and liability, including, but not limited to, negligence and damages of any kind to persons and property, including, but not limited to, invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's participation in this Sweepstakes, and acceptance or use or misuse of prize; (c) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorney's fees) arising out of or relating to an entrant's participation in the Sweepstakes and/or entrant's acceptance, use or misuse of prize; and (d) allow Sponsor's use for promotional purposes of his/her likeness, voice and/or address (city/state) without any additional compensation.
8. **General Conditions:** Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, for any reason whatsoever, including, without limitation, fire, flood, natural or man-made pandemic or epidemic of health or other means, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, public health crisis, order of any court or jurisdiction or if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the participation process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or any other Sweepstakes or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Only the type and quantity of prize described in these Official Rules will be awarded. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

9. **Limitations of Liability:** The Released Parties as set forth above are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited, to malfunctions, interruptions or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the participation process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of phone calls; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any Prize.
10. **Privacy Policies and Data Collections:** Information provided by you for this Sweepstakes on the entry form is subject to Administrator's Privacy Policy: www.brandmovers.com/terms-and-conditions; and Sponsor's privacy policy: www.purina.com/privacy-policy as applicable. By entering this Sweepstakes, each entrant agrees that the Sponsor and/or Administrator has the right to contact the entrant by phone, direct message, or email accounts provided on the Entry Form to administer and fulfill this Sweepstakes.
11. **Disputes/Governing Law:** Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, other than those concerning the administration of the Sweepstakes or the determination of Winner or for any disputes arising from the loss or injury from the participation in a Prize, shall be resolved individually, without resort to any form of class action; (ii) any disputes arising out of these Official Rules (except for any disputes arising from the loss or injury from the use of Prize) shall be submitted to final, binding arbitration conducted in Missouri under the Arbitration Rules and Procedures of the Judicial Arbitration and Mediation Services Inc. before a single, neutral arbitrator who is a former or retired Missouri state or federal court judge with experience in entertainment matters who shall follow Missouri law and the Federal Rules of Evidence and have no authority to award punitive damages. Either party may enforce a final arbitration award in any court of competent jurisdiction in Missouri, including an award of costs, fees and expenses incurred in enforcing the award. Notwithstanding the foregoing, Released Parties shall be entitled to seek injunctive relief (unless otherwise precluded by any other provision of these Official Rules) in the state and federal courts of Missouri. Any dispute or portion thereof, or any claim for a particular form of relief (not otherwise precluded by any other provision of these Official Rules), that may not be arbitrated pursuant to applicable state or federal law may be heard only in a court of competent jurisdiction in Missouri; (iii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (iv) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Missouri, without giving effect to any choice of law or conflict of law rules (whether of the State of Missouri or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Missouri.
12. **Official Rules/Winner's List:** For a copy of these Official Rules see the FAQ section of the website, <https://www.purina.com/faq/rewards#USSoccer>, during the Sweepstakes Period. For the name of the Grand Prize winner, send a hand-printed, self-addressed, stamped envelope,

postmarked by November 14, 2025, to: Winner's List – US Soccer Flyaway Trip Sweepstakes Rules, c/o Brandmovers, Inc., 1519 Carroll Drive, Atlanta, GA 30318.

13. **Sponsor:** Nestlé Purina PetCare Company, 800 Chouteau Ave, St. Louis, Missouri, US 63102.

Administrator: Brandmovers, Inc., 1519 Carroll Drive, Atlanta, GA 30318.

The Sweepstakes is in no way offered, sponsored, endorsed or administered by United States Soccer Federation. United States Soccer Federation shall have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes or any prize awarded. Any questions, comments or complaints regarding the Sweepstakes shall be directed to the Sponsor and not to United States Soccer Federation.