

CAT

EXISTING LABEL FORMAT

GUARANTEED ANALYSIS

Crude Protein (Min).....	34.0%
Crude Fat (Min).....	15.0%
Crude Fiber (Min).....	2.0%
Moisture (Max).....	12.0%
Linoleic Acid (Min).....	1.4%
Calcium (Ca) (Min).....	1.0%
Phosphorus (P) (Min).....	0.9%
Zinc (Zn) (Min).....	150 mg/kg
Selenium (Se) (Min).....	0.35 mg/kg
Vitamin A (Min).....	10,000 IU/kg
Vitamin E (Min).....	100 IU/kg
Taurine (Min).....	0.15%
Omega-6 Fatty Acids (Min).....	1.5%

Calorie Content (calculated)(ME):
3936 kcal/kg, 370 kcal/cup

NEW LABEL FORMAT

Pet Nutrition Facts

1 cup (8 oz. standard measuring cup) = 94 g

Calories per cup†: 370

From: Protein 126, Fat 55, Carbohydrate 189

Nutrients	Guaranteed	Per Cup
Protein (Min)	34.0%	32 g
Fat (Min)	15.0%	14 g
Total Carbohydrate† (Max)	32.0%	30 g
Dietary Fiber (Max)	5.0%	4.7 g
Moisture (Max)	12.0%	11 g
Linoleic Acid (Min)	1.4%	1.3 g
Calcium (Ca) (Min)	1.0%	0.94 g
Phosphorus (P) (Min)	0.9%	0.85 g
Zinc (Zn) (Min)	150 mg/kg	14 mg
Selenium (Se) (Min)	0.35 mg/kg	0.03 mg
Vitamin A (Min)	10,000 IU/kg	940 IU
Vitamin E (Min)	100 IU/kg	9 IU
Taurine (Min)	0.15%	0.14 g
Omega-6 Fatty Acids* (Min)	1.5%	1.4 g

†Calculated value

*Not recognized as an essential nutrient by
the AAFCO Cat Food Nutrient Profiles

Formulated to meet the nutritional levels
established by the AAFCO Cat Food
Nutrient Profiles for maintenance