

DOG

EXISTING LABEL FORMAT

GUARANTEED ANALYSIS

Crude Protein (Min).....	26.0%
Crude Fat (Min).....	16.0%
Crude Fiber (Min).....	3.0%
Moisture (Max).....	10.0%
Linoleic Acid (Min).....	1.4%
Calcium (Ca) (Min).....	1.0%
Phosphorus (P) (Min).....	0.8%
Zinc (Zn) (Min).....	150 mg/kg
Selenium (Se) (Min).....	0.35 mg/kg
Vitamin A (Min).....	13,000 IU/kg
Vitamin E (Min).....	250 IU/kg
Glucosamine (Min).....	350 ppm
Omega-6 Fatty Acids (Min).....	1.6%

Calorie Content (calculated)(ME):
3884 kcal/kg, 369 kcal/cup

NEW LABEL FORMAT

Pet Nutrition Facts

1 cup (8 oz. standard measuring cup) = 95 g

Calories per cup†: 369

From: Protein 96, Fat 60, Carbohydrate 213

Nutrients	Guaranteed	Per Cup
Protein (Min)	26.0%	24.7 g
Fat (Min)	16.0%	15.2 g
Total Carbohydrate† (Max)	38.8%	36.9 g
Dietary Fiber (Max)	6.2%	5.9 g
Moisture (Max)	10.0%	9.5 g
Linoleic Acid (Min)	1.4%	1.3 g
Calcium (Ca) (Min)	1.0%	0.9 g
Phosphorus (P) (Min)	0.8%	0.8 g
Zinc (Zn) (Min)	150 mg/kg	14 mg
Selenium (Se) (Min)	0.35 mg/kg	0.03 mg
Vitamin A (Min)	13,000 IU/kg	1,235 IU
Vitamin E (Min)	250 IU/kg	23 IU
Glucosamine* (Min)	350 ppm	33 mg
Omega-6 Fatty Acids* (Min)	1.6%	1.5 g

†Calculated value

*Not recognized as an essential nutrient by
the AAFCO Dog Food Nutrient Profiles

Formulated to meet the nutritional levels
established by the AAFCO Dog Food
Nutrient Profiles for maintenance