

PURINA FARMS™



Pet Care & Training Tips



General Pet Care & Training Tips For Kids

Ages 3-5

- Assist with feeding, brushing and bathing
- Accompany an adult walking the dog
- Practice proper interactions with pets avoiding petting when they are eating or sleeping
- Engage in play with pets from a sufficient distance such as rolling a toy to fetch for dogs or waving along feather toy wand for cats



Ages 6+

- Assume responsibility for feeding.
- Provide enrichment for pets through games, walks and training while an adult supervises as needed.
- Train when the pet is hungry right before mealtime or use mealtime as the training session.
- Keep training sessions brief - no longer than 5 minutes - to keep pets engaged and excited.
- Learn how to properly “mark” when the pet does the trick or exercise correctly. YES, is a great marker word. Practice with a family member to get timing correct. Timing is KEY!
- Always deliver a reward (treat) after the marker word.
- Use a collar and leash on a dog to limit free time and to help the dog stay close and work with you.
- Use a sturdy pedestal to teach duration behaviors like sit, place etc.
- Stay positive as pets take their cues from us. Never scold or reprimand pets if they do not perform the exercise asked of them. Instead try to figure out why they aren’t doing it and make changes if necessary. Remember to be very clear with requests and ask calmly.

Training tools needed:

Flat collar and leash (4ft max)

High quality/reward treat

Sturdy pedestal

Favorite toys

Healthy Pet Tips

- Dogs and cats visit the veterinarian for many reasons including when they are healthy.
- Each year, your pet receives an exam, vaccinations and health tests to ensure that they are healthy.
- Veterinarians listen to your pet's heart and lungs to ensure that they are working properly. They also look into their ears for signs of infection and eyes for any potential vision problems. The veterinarian will also check your pet's skin and coat for any signs of parasites or skin infections.
- A heartworm preventative such as Heartguard or Interceptor, should be given once a month or as directed by your veterinarian.
- To keep pests off your pet, give them a flea and tick preventative once a month. These can either be given as a pill or applied on the pet's skin, depending on the product.
- An annual blood test will help the veterinarian determine how your pet's bodily systems are working and can potentially help avoid any serious problems.
- Visiting the veterinarian isn't only reserved for when your pet is sick. Remember to bring them in for their exam, vaccinations and health test once a year!





Nutrition Tips

- Look for the term “Complete and balanced” on your bag of dog and/or cat food. This ensures that it meets federal (FDA) and state regulatory standards. It’s important to feed a diet that is complete and balanced, as it includes all of the vitamins and minerals that your pet needs to be healthy.
- Most pets can be fed twice a day - once in the morning to provide energy for their upcoming activities and once in the evening to replenish energy lost during the day.
- Ask your veterinarian or check the back of pet food bag for an appropriate amount to feed your pet. Because every pet utilizes food differently, adjust their meal size as needed to maintain a proper, healthy weight.
- Choose a food that supports your pet’s lifestyle. Active pets can benefit from a food with a higher protein level and added supplements such as glucosamine to protect their joints. Less active or older pets might do well on a weight management diet. Some pets also have special needs where a specialized food can help manage their condition.
- Healthy treats can be given to your pet in moderation. Treats that are low in calories can be used to reward your pet throughout the day.
- Always use caution before giving your pet any human food. Some human foods like grapes, raisins, onions and chocolate can be harmful to pets.

Grooming Tips For Dogs

- Your dog should look as good on the outside as he feels on the inside!
- Give your dog a bath as needed, but no more than once a month as it can dry their coat.
- Use a dog-specific shampoo, and be sure to completely rinse it from your dog's coat.
- Brush your dog's coat on a regular bases to prevent matting and reduce shedding. This is a great time to check for any unusual bumps, scratches or growths.
- Dogs should have their nails trimmed at least once a month. Long nails can cause pain while walking which might lead to more health problems later on. Shorter nails also prevent your dog from scratching furniture, floor or people.
- Clean your dog's ears regularly with a dog ear cleaner to prevent infections. Dogs that swim may need their ears cleaned out more often.
- Brush your dog's teeth with a dog safe toothpaste to prevent tartar build up and dental problems.



Purina Incredible Dog Team Trainer Top Picks

Zuke's® Treats

Small, low-calorie treats that are great for training

West Paws Design Zogoflex Dog Toys

Super durable even for tough chewers

Kong®

Great for stuffing with food and treats to keep dogs busy

Fuzzywumpets Collars

Local collar maker featuring handmade creations

Hero Disc Dog Discs

The SuperSwirl is a heavier bite-resistant disc with super cool colors

Wubba™ Toys

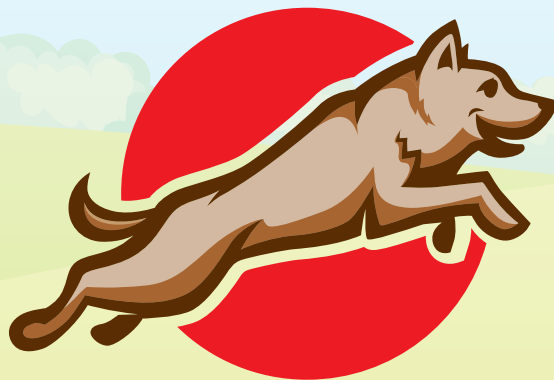
Kong Wubba and Kong Water Wubba

Chuckit!® Fetch Games

Throwers can toss tennis balls over 60 yards

BrilliantK9 Harnesses

Designed for active dogs with cool patterns and customizable patches



Helping Pets in Need

You can help by donating items from the pet welfare wish list below to a local shelter or rescue group.

Dog & Cat Items

Purina® brand
Pet Food or Treats
Purina® Tidy Cats®
brand Litter
Flea Products
Leashes
Collars
Pet Beds
Dog Crates
Pet Carriers
Chew Toys
Cat Toys
Tennis Balls
Grooming Supplies
(i.e., nail clippers,
brushes, etc.)

Household / Cleaning Supplies

Towels
Rubber Globes
Paper Towels
Bleach
Hand Sanitizer
Laundry Detergent
Dish Soap

Office Supplies

Copy Paper
Pens

Envelopes

Stamps
Paper Clips
Post-it® Notes



You can make a difference by donating dog and cat items or adopting a new furry family member!

Purina Farms Pet Pledge

As a pet owner, I pledge to...

- Feed my pet a 100% complete and balanced diet of high quality pet food and give him fresh water on a daily basis.
- Keep my pet looking her best at all times through regular grooming such as bathing, brushing, nail trimming, and teeth cleaning.
- Expose my pet to new people, places, and other pets, when appropriate, to ensure he is properly socialized.
- Provide my pet with different forms of identification such as a collar, tag and a microchip to help identify and locate him should he get lost.
- Be responsible and pick up after my pet
- Play with my pet and provide him with stimulating exercise that is appropriate for his age and abilities.
- Take my pet to the veterinarian on a regular basis to ensure she stays happy and healthy.
- Seek the help of a professional trainer, when necessary, to help teach my pet good manners.
- Never forget my important responsibilities as a pet owner because my pet depends solely on me for all of life's necessities.

**I pledge to love my pet unconditionally
each and every day!**

Signed By: _____