

PURINA ONE TRUE INSTINCT LEAN MUSCLE SUPPORT WITH REAL BEEF NATURAL WITH ADDED VITAMINS, MINERALS & NUTRIENTS DOG FOOD

**GUARANTEED ANALYSIS:**

Crude Protein (Min)	32.0%
Crude Fat (Min)	9.0%
Crude Fat (Max)	12.5%
Crude Fiber (Max)	5.5%
Moisture (Max)	12.0%
Linoleic Acid (Min)	1.3%
Calcium (Ca) (Min)	1.0%
Phosphorus (P) (Min)	0.8%
Zinc (Zn) (Min)	150 mg/kg
Selenium (Se) (Min)	0.35 mg/kg
Vitamin A (Min)	13,000 IU/kg
Vitamin E (Min)	250 IU/kg
Omega-6 Fatty Acids* (Min)	1.5%
Glucosamine* (Min)	350 mg/kg

\*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

**INGREDIENTS:** Beef, chicken meal, soybean meal, oat meal, corn protein meal, corn germ meal, soy flour, glycerin, beef fat preserved with mixed-tocopherols, whole grain wheat, rice, whole grain corn, natural flavor, calcium carbonate, salt, mono and dicalcium phosphate, soybean oil, vegetable juice (color), dried kale, dried spinach, **VITAMINS** [Vitamin E supplement, niacin (Vitamin B-3), Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), Vitamin D-3 supplement, menadione sodium bisulfite complex (Vitamin K), biotin (Vitamin B-7)], potassium chloride, **MINERALS** [zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, calcium iodate, sodium selenite], choline chloride, L-Lysine monohydrochloride. A414623

**Manufactured by: Nestlé Purina PetCare Company, St. Louis, MO 63164 USA**

Animal feeding tests using AAFCO procedures substantiate that Purina ONE True Instinct Lean Muscle Support With Real Beef provides complete and balanced nutrition for maintenance of adult dogs.

**RECOMMENDED DAILY FEEDING AMOUNTS**

For Weight Maintenance	Dog's Current Weight		25% Calorie Reduction
(cups)	(lbs)	(kg)	(cups)
2/3 to 1-1/2	3 - 12	1.4 - 5.4	1/2 to 1-1/4
1-2/3 to 2-1/4	13 - 20	5.9 - 9.1	1-1/4 to 1-2/3
2-1/4 to 3-1/4	21 - 35	9.5 - 15.9	1-2/3 to 2-1/3
3-1/4 to 4	36 - 50	16.3 - 22.7	2-1/3 to 3
4 to 5-1/4	51 - 75	23.1 - 34	3 to 3-3/4
5-1/4 to 6-1/3	76 - 100	34.5 - 45.4	4 to 4-3/4
6-1/3 cups plus 1/3 cup (35 g) for each 10 lbs (4.5 kg)	Over 100	Over 45.4	4-3/4 cups plus 1/4 cup (26 g) for each 10 lbs (4.5 kg) of body weight over 100 lbs (45.4 kg)

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**ADULT DOG FEEDING INSTRUCTIONS:** The recommended feeding amounts indicated are based upon the average nutritional needs of an adult dog who is older, less active or is not at an ideal body condition (using a standard 8 oz/250 ml measuring cup, which contains approximately 85 g of Purina ONE). Factors, such as a dog's metabolism, breed size, activity level, age and whether the dog is spayed or neutered, will affect the amount of Purina ONE needed to achieve an ideal body condition. The pet experts at Purina have provided the feeding amounts indicated in the Weight Maintenance column as a starting point. If you find that your dog has a tendency to gain weight when fed these amounts, you may need to reduce his calorie intake by feeding the amount recommended in the alternate column. Continue to adjust feeding amounts accordingly to help your dog reach and maintain his ideal body condition. Be sure to monitor his weight on a regular basis, making sure that his ribs are easily felt and his waist is visible when viewed from above. Reaching and maintaining an ideal body condition can impact your dog's lifelong health.

**IT'S NOT FOR ALL DOGS:** Purina ONE True Instinct Lean Muscle Support Formula is specifically formulated for adult dogs. If you have a puppy, or a pregnant or nursing dog, feed Purina ONE Plus Healthy Puppy Formula.

**MAY BE SERVED DRY OR MOISTENED:** Purina ONE may be fed dry or mixed with water. If mixed, we suggest one part liquid to four parts Purina ONE.

**MAKING THE SWITCH TO PURINA ONE:** Although you'll be anxious to see the difference Purina ONE can make in your dog, please allow 7 - 10 days to ease the transition from his current food. Each day, simply feed a little less of the previous food and a little more Purina ONE until you're feeding Purina ONE exclusively. This gradual transition will help avoid dietary upsets.

#### **NO SUPPLEMENTS NECESSARY**

Purina ONE provides 100% complete and balanced nutrition for maintenance of adult dogs. There is no need to add vitamins, minerals or other supplements, unless specifically directed by a veterinarian.

#### **FRESH WATER, PROPER DIET & VETERINARY CARE**

Be sure to provide fresh water in a clean container for your dog daily. Proper diet, exercise and veterinary care are the best ways to keep your dog healthy. If your dog hasn't had a check-up in the past year, please make an appointment today.

**Calorie Content (fed)(ME):**

3303 kcal/kg

280 kcal/cup

10% fewer calories than Purina ONE Lamb & Rice Formula for dogs